## THE MARITIME TECHNICAL CENTER



Powered by Sustainable Creativity

### MISSION

The goal of the Maritime Technical Center is to promote the marine industry as a career choice To help improve the quality of marine craftsmanship by providing a pool of certified trades people.

# **OBJECTIVES**

The activities below will achieve the objectives of the Corporation, and attract potential investors, donors and other interested individuals, who value the efforts of this non-profit venture to:

- I. Acquire land in a suitable location.
- 2. Construct a multi-trade training facility that is modern, fully equipped and self-sustaining. Six marine workshops are funded through the "Adopt a Workshop" program.
- 3. Provide workforce training to generate a pool of certified craftsmen in the multi-trade skills used in the marine industry, and also important in some other construction industries.
- 4. Positively impact lives by helping our trainees to find passion in their work, to develop creativity and to find innovative solutions to problems. Offer them the opportunity to become financially secure and to attain success as employees or as entrepreneurs.
- 5. Benefit the local community by providing an additional opportunity for education that should bring new sources of revenue to the area. Our aggressive advertising will help to promote the location as a Maritime Destination to new markets, such as the private yacht cruising industry. As a self-sustaining facility we will be a useful resource to the local community and in a position to provide local assistance when necessary.
- 6. Create an opportunity for those involved in the company to share their skills for the benefit and success of others while providing a service to the global marine industry.

# ..... this calls for a group of special people and we invite YOU to come on board today!

There are many ways to participate. A Business Plan can be requested under a Non-Disclosure Agreement

We thank you for your support

Email: jody@boatbuildertraining.org

#### WHAT ARE WE GOING TO DO?

#### **FOR STUDENTS**

- 1.Offer an unusual career choice especially to women
- 2. Develop inherent creative & innovative talent
- 3. Teach trade skills, job management and project management
- 4. Offer growth & prospects for financial stability
- 5. Teach teamwork, responsibility and efficiency
- 6. Teach problem solving & solution-oriented skills
- 7.Build a network of high quality marine tradesmen

#### FOR THE MARINE INDUSTRY

- 1.Attract talented people and stimulate job growth in the marine industry
- 2. Advocate high quality standards and certify trades people
- 3. Provide corporate marketing channels
- 4.Sell custom-built parts and yachts
- 5. Provide a venue for Maritime research, product testing & innovation. Add to the knowledge base.

#### FOR THE FACILITY LOCATION

- 1. Build a unique education facility
- 2. Provide employment opportunities at the facility
- 3. Develop and mentor new entrepreneurs
- 4. Stimulate local economy by buying local
- 5. Teach environmental sustainability
- 6.Enhance the Marine Industry in a new area and market the location as a yachting destination
- 7.Increase tourism with a new type of visitor: teachers, education professionals, student families

#### SUSTAINABLE DONOR LEVELS\*

- Founders Club those making capital donations
- Directors Level those making initial gifts of over \$15,000 & encourage 10 others to give \$15,000
- Presidents Circle \$50,000 in annual donations
- •Sustainer's Level \$30,000 in annual donations

#### WHAT'S IN IT FOR ME?

#### FOR INDIVIDUAL DONORS

- 1. Contribute to education. Share passion for progress
- 2. Tax deduction for donations and some other payments
- 3.Listed on Donor Wall of Honor and website, or get your name on a vessel or workshop if you are a major donor
- 4. Invited to visit at any time per arrangement or get advice
- 5.Donor Level\* benefits such as slip/work on your boat at our facility at no or low charge. Use our tools and supplies at cost. Hire students for work on your private vessel
- 6.Enjoy vacation benefits and special privileges at the Facility and with the MTC family

#### FOR CORPORATIONS

- 1. Provide career opportunities in the marine industry
- 2. Acquire certified employees or product sales representatives
- 3. Tax deduction for donations and other payments
- 4. Marketing: provide branding items at events like career and marine fairs.
- 5. Free advertising space on MTC websites
- 6.Acquire mass produced discounted purpose-built parts
- 7. Access to research, high-tech methods and free product testing if beneficial for students
- 8.Get your name on a vessel if you are a major donor
- 9. Name a workshop if you are a major donor
- 10. Vacation benefits for select corporate staff and for volunteer employees

#### SUSTAINABLE DONOR LEVELS

- Challenge Level \$20,000 in annual donations
- Sponsor Level \$15,000 in annual donations
- •Associate Sponsor Level \$10,000 in annual donations
- Friend Level less than \$5,000 in annual donation

This list is awaiting final approval by the Board Members and Major Donors

Write: jody@boatbuildertraining.org